NEXROC

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PROFILE

COMPANY	The NEXROC Group LLC (Parent Company)	**FORMERLY**	NextRock Investment Group | SVCV Group Inc
BUSINESS	Alternative Asset Management & Diversified Holding Company	**OFFICES**	New York City, Tokyo, Dubai & Hong Kong
STRATEGIES	Leveraged Buyout (LBO) Acquisitions · Institutional Joint Ventures · Co-Management & Multi-Asset Partnerships, Leveraged Hedge Fund	**CORE ASSETS**	Life Insurance, Annuities, Credit & Intellectual Property
INVESTMENT THESIS	Restructuring, Multi-Asset Diversification and Hedging, Origination, Operation and Scaling.	**RISK FRAMEWORK**	Diversification, Institutional partnerships, independent committees, outsourced relationships.

$55M
CURRENT AUM

$50B
LONG-TERMAUMTARGET

$1.5B
CURRENT CAPITAL TARGET

$25B
LONG-TERMCAPITAL TARGET

SUBSIDIARIES / PLATFORMS	NEXROC, Inc. (multi-asset management) · SVCV, Inc.(holding company) · NEXLIFE Group (insurance, reinsurance and annuity platform).
BUSINESS REGISTRATION	3430597
EIN REGISTRATION	30-1440950
CIK NUMBER	2113098
PRIMARY ADDRESS	50 Rockefeller Plaza, New York, NY 10020
BILLING ADDRESS	50 Rockefeller Plaza, New York, NY 10020
PRIMARY PHONE NUMBER	+1 212-924-1600
PRIMARY EMAIL CONTACT	ir@nexrocgroup.com
EXECUTIVE TEAM	15 executives

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LOGOS

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FAST FACTS

01	The NEXROC Group was founded as an asset management boutique under the name NextRock Investment Group, originally established as the holding company for SVCV, Inc.
02	The firm has since evolved into the centre of the group and its parent company, expanding beyond asset management into a diversified platform encompassing insurance, annuities, finance, technology, culture, and other strategic industries.
03	The NEXROC Group aims to build a diversified global group with institutional trust, leveraging corporate partnerships for origination, balance-sheet aggregation, strategic capital formation, and operating capabilities across multiple industries and markets.
04	The group is intentionally structured around a small, highly focused executive team, while relying extensively on established corporate partners, operators, advisors, and specialized institutions to execute substantial portions of its operational and transactional workload.
05	This model allows NEXROC to remain lean at the centre while broad in reach, concentrating its internal resources on strategy, capital allocation, partnerships, and the execution of its long-term vision.

The NEXROC Group LLC NEXROC, Inc. | SVCV, Inc. | NEXLIFE Group

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FAQ

What is The NEXROC Group?

The NEXROC Group LLC is a US-based alternative asset manager and diversified holding company. Originally founded as NextRock Investment Group — the holding company for SVCV, Inc. — the firm has evolved into the parent company of a multi-platform organization spanning asset management, insurance, annuities, finance, technology, culture, and other strategic industries.

What does The NEXROC Group do?

We acquire,restructure, operate,and scale businesses across insurance, credit, intellectual property, and select consumer/media sectors. Our activities include leveraged buyouts, institutional joint ventures, co-management partnerships, and leveraged hedge fund strategies. Beyond asset management, we function as a holding company building a diversified global group with institutional trust at its core.

Is NEXROC an asset manager, holding company, or investment firm?

Allthree. NEXROC Group functionsas: Asset Manager — deploying capitalvia LBOs,joint ventures, and hedge strategies Holding Company — owning and operating subsidiaries (NEXROC, Inc., SVCV, Inc., NEXLIFE Group) Investment Firm — originating, structuring, and executing proprietary deals This tripartite structure allows us to operate lean at the centre while maintaining broad reach across industries and markets.

What’s The NEXROC Group, NEXROC, SVCV and NEXLIFE?

The NEXROC Group LLC —Parent company and the center the group. NEXROC, Inc. — Multi-asset management operating platform SVCV, Inc. — Holding company for strategic investments and portfolio assets NEXLIFE Group — Insurance, reinsurance, and annuity platform All are wholly owned or controlled subsidiaries operating under the The NEXROC Group umbrella.

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MEDIA STORIES

NEXROC Group to Launch Asset Management, Insurance and Holding Platforms

Meet SVCV: Japan's Bet on the Next Cultural Export

SVCV, Inc. is Building a Global Cultural Powerhouse for the Next Generation

STORY NO. 1

NEXROC Group to Launch Asset Management, Insurance and Holding Platforms

INDUSTRY

Financial Services / Alternative Asset Management

WORD COUNT

~620 words

PUBLICATION TYPE

Institutional / Trade Press

STORY PITCH

A Japanese-headquartered holding group announces the simultaneous launch of three regulated financial platforms structured around a reinsurance-anchored permanent capital model inspired by KKR, Brookfield and Apollo.

WHY IT MATTERS — Investor interest in Japanese alternative assets is at a generational high. NEXROC's strategy mirrors the playbook of the world's largest alternative managers but originates from Asia.

STORY NO. 3

SVCV, Inc. is Building a Global Cultural Powerhouse for the Next Generation

INDUSTRY

Luxury / Fashion / Cultural IP

WORD COUNT

~650 words

FORMAT

Corporate Profile

STORY PITCH

The first institutional deep-dive into SVCV's launch playbook: founder-autonomy acquisition model, a proprietary fashion house in development, and the proposition that the next era of luxury may be built around interconnected ecosystems where fashion, content and commerce are tightly integrated.

WHY IT MATTERS — If successful, SVCV could represent the first next-generation cultural powerhouse oriented toward Asia's emerging and underground cultural movements, challenging inherited European luxury traditions.

STORY NO. 2

Meet SVCV: Japan's Bet on the Next Cultural Export

The Newly Announced Group Aims to Build a Global Platform Across Intellectual Property, Fashion and Entertainment

INDUSTRY

Cultural / Luxury / Entertainment

WORD COUNT

~500 words

FORMAT

Analysis / Feature

STORY PITCH

SVCV is attempting to institutionalize culture itself — building a holding structure to acquire, scale and monetize brands rooted in youth culture, treating them as long-duration assets comparable to infrastructure.

WHY IT MATTERS — Japan's corporate presence in global luxury has historically lagged European groups. SVCV's thesis — that cultural capital can be systematized into durable financial returns — arrives as IP drives an increasing share of enterprise value.

NEXROC GROUP AT A GLANCE

THREE PLATFORMS · ONE PERMANENT-CAPITAL ARCHITECTURE

INSURANCE PLATFORM

NEXLIFE Group

Bermuda and Delaware-based reinsurance and insurance-linked capital platform focused on long-duration liabilities, structured capital and institutional risk financing strategies. Partners with insurers internationally in exchange for management rights over investment portfolios.

Bermuda · Tokyo · New York
Life insurance · Reinsurance · Structured capital

ASSET MANAGEMENT

NEXROC, Inc.

Global asset management and investment platform delivering long-term, risk-adjusted returns through disciplined capital allocation. Focused on asset-backed financing, strategic sponsor partnerships and long-term compound capital structures.

Global Multi-Platform Structure
Private credit · Asset-backed finance· SPVs

CULTURAL HOLDING COMPANY

SVCV, Inc.

Cultural and intellectual property platform operating across fashion, media, entertainment and next-generation digital consumer ecosystems. Targeting Generation Z and Alpha with a founder-autonomy acquisition model and a dark luxury aesthetic.

Ventures · Brands · IP
Luxury · Fashion · Media · Digital IP

MEET SVCV: JAPAN'S BET ON THE NEXT CULTURAL EXPORT

The Newly Announced Group Aims to Build a Global Platform Across IP, Fashion and Entertainment

SVCV is betting that Japan can convert its existing cultural influence into a larger global position in intellectual property, fashion and entertainment. For much of the postwar era, Japan's global influence was defined by industrial scale. Cultural exports — from anime to streetwear — followed later, often succeeding without a unified corporate structure behind them.

SVCV is attempting something different: to institutionalize culture itself. The company describes its role as a platform that organizes capital, culture and assets across borders. In practical terms, that means building a holding structure capable of acquiring, scaling and monetizing brands rooted in youth culture.

Gen Z is the first generation to come of age entirely within algorithm-driven ecosystems, where culture is distributed, monetized and reshaped in real time. SVCV's bet is that a significant gap remains: the opportunity to build a global cultural group designed around this generation's behaviors, distribution channels and consumption patterns.

By leveraging not only brands but also distribution, talent and intellectual property, the group aims to build a full-stack cultural platform capable of capturing the lifecycle of consumer attention, from creation through distribution and monetization.

MARKET CONTEXT

Japan vs. Europe

Japan's corporate presence in global luxury lags European groups despite its cultural reach

Korea Benchmark

South Korea's systematized pop-culture industry provides a template for converting culture into capital

IP as Asset Class

Intellectual property and brand equity account for a growing share of global enterprise value

2027 Launch Target

Institutional investors and strategic partners already in discussions

THE CAPITAL AND CULTURAL ENGINES OF TOMORROW

SHAREHOLDERS

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NEXLIFE   NEXROC   SVCV